

SAMPLE PLEDGE LETTER

Dear Family & Friends,

On Sunday, September 24, 2017 I will be cycling for a goal much more important than the personal challenge of completing a *(enter 45, 75, 100 or 3)* mile bike ride. I will be riding to strengthen our community. Last year, 800 cyclists raised \$40,000 to bring independence, dignity, stability, and possibility to people with developmental disabilities in Oregon.

As a participant in the 15th annual Harvest Century, I have pledged to ride and to help raise money for Community Vision, Inc. (CVI). Founded in 1989, CVI is the largest nonprofit organization providing individualized housing, supported living, employment, transitional guidance from youth to adulthood, and financial services to people with disabilities and their families in Oregon.

All of the proceeds from this event will benefit people in the local community through the programs of Community Vision. With the support and guidance of CVI, these individuals are able to find meaningful employment, some feeling valued for the first time in their lives. Others are able to find stability by becoming a homeowner with the help of the homeownership program. Many take advantage of the matched savings plan to pursue dreams they never thought they could attain, or to save for major purchases that will enhance the quality of their lives. Young adults and their families find guidance and a support system in the transition from youth to adulthood, which can be a daunting process for both parents and their children. Everyone receives the customized, person-centered care they need to live a more independent life.

My personal fund-raising goal is *\$(insert goal here)*, supporting the organization's \$50,000 overall fundraising goal for this event. Your encouragement and support in the pursuit of my fitness and fundraising goals are greatly appreciated. Please find it in your heart (and checkbook) to contribute to Community Vision. Your donation, no matter what size, big or small, will make a significant difference in someone's life.

Please visit my online fundraising website at *(insert personalized firstgiving.com website here)* to make a donation, or send your contribution to me at *(insert your name, Address, City, State, Zip)*. Checks can be made payable to Community Vision. Your employer may have a matching gift policy. If so, this can easily double or triple your pledge. You can send your company's matching gift form with your check. Check out www.harvestcentury.org or www.cvision.org for more details.

No amount is too small. Every little bit makes a difference.

Thanks,

Your Name