

HARVEST CENTURY FUNDRAISING TIPS & IDEAS

Who should I ask?

- Invite your family and friends to pledge first – they are the most likely to support your cause because they know you best.
- Consider asking your clients and co-workers to make a pledge. You may be surprised at how willing they are to support a great cause that helps people in their community who need support.
- Make a list of places you or your business spend money. You can ask your doctor, dry cleaner, dentist, mechanic and the folks at your favorite restaurant. At work, ask your coffee and paper vendors, delivery services, copier technician, and everyone who wants to maintain that friendly "business relationship."
- Are You A Member of a Civic Organization? Ask to be placed on the agenda at the next meeting and ask the group to sponsor you. Or ask your national office of your fraternity or sorority.

More tips and tricks to help you reach your goals:

- Be Optimistic. Excitement is contagious. It is important for potential donors to feel how enthusiastic you are about their sponsorship.
- Learn As Much As You Can About Community Vision.
For more information, contact Jill at (503) 292-4964 x121.
- Ask for a Specific Amount. Tell sponsors what your average pledge is and ask them to beat it.
- Ask for Donations on Pay Day. Timing is very important — it is just as important as who you ask.
- Save Your Spare Change every day. You will be surprised how quickly this spare change adds up and makes a terrific pledge to yourself.
- Stay Motivated. Keep in mind that pledges can help you earn fabulous prizes for going above and beyond. More importantly, you'll feel good knowing that you made a difference in the life of someone in need.
- Be Creative. Change your email signature and answering machine message to mention your participation in Harvest Century.

Raise \$1,000 in nine days-

It's very helpful to set a fundraising goal and break target amounts into smaller more manageable increments. To get you started, here is a simple yet eye-opening strategy for raising \$1,000 in just nine days.

- Day 1: Start by sponsoring yourself for \$50.00
- Day 2: Ask two family members to sponsor you for \$50.00
- Day 3: Ask 10 friends to each contribute \$20.00
- Day 4: Ask five co-workers to each contribute \$20.00
- Day 5: Ask five neighbors to each contribute \$20.00
- Day 6: Ask 10 people from a group you are a part of to each donate \$10.00
- Day 7: Ask your boss for a company contribution of \$50.00 (or find out if your company will match what you raise).
- Day 8: Ask five businesses with which your company works to sponsor you for \$40.00
- Day 9: Ask four businesses you frequent (for example your barber/hair stylist, dry cleaner, veterinarian, restaurants, etc.) to contribute \$25.00
- Day 10: Share your success with a friend.